

Shrewsbury Food Festival Privacy Policy

Introduction

This Privacy Policy sets out Shrewsbury Food Festival's commitment to your privacy, and explains the ways in which we collect, store and use your personal and non-personal information when you visit our website.

You may also be asked to provide additional information to receive particular services via the Shrewsbury Food Festival website. Whenever you provide additional information we will treat it in accordance with this privacy policy.

Collecting information

We do not collect personal information about you when you visit the website, unless you have chosen to provide such information by registering for an online service via the website or through one of our affiliate links (such as signing up for email updates). If you choose not to provide us with your personal information you may not be able to access some of the services offered by Shrewsbury Food Festival such as email updates or take part in promotions.

Non-personal information

We collect some information made available by your browser every time you visit the Shrewsbury Food Festival website. This information includes your Internet Protocol (IP) address (a unique number that is assigned to every computer connected to the Internet), browser type, the date and time of your visit to the site, and the web pages opened. We use this information to provide logs of the use of the site, to perform statistical analyses of user behaviour (for example, to measure relative interest in the various features and content of the site), and to help us develop and improve the services we provide. This information does not include personal information about you.

Storing and using personal information

We collect your personal information you have provided to the site in the following ways:

- Your email address and subscription preferences when you sign up for Shrewsbury Food Festival email alerts, and how you use our emails (for example whether you open them and which links you click on)
- Questions, queries, comments and feedback you leave via a submission form on our websites which also includes your email address and name.

We may use your personal data to provide you with information on upcoming events, ticket information, features and other offerings that may be of interest to you.

We will not sell or pass on your personal information to other services or third parties except where this is essential in order to provide the service you have requested through the Shropshire Festivals website, or you have given us your permission to do so. We will always make it clear to you if we propose to share your personal information with others and seek your agreement to do so.

How we share personal data

We do not sell nor otherwise disclose personal data.

In addition, we may disclose your personal data if:

- we are required to do so by law or legal process
- it is at the request of law enforcement authorities or other government officials
- we believe that disclosure is necessary to prevent physical harm or financial loss in connection with an investigation of suspected or actual illegal activity.

The administrators of the site are subject to the Freedom of Information (FOI) Act and may have to disclose information about the website, or users, to comply with a lawful request. Any such disclosure, however, will not offend the data protection principles under the Data Protection Act (DPA), i.e. disclosure under the FOI Act will still comply with the DPA.

Information Security

We take reasonable steps to protect against unauthorised access to, alteration, disclosure, or deletion of personal information. Our websites are provided by a third party hosting service, whose security measures are independently audited and certified. Our servers are protected by firewalls and have an active monitoring system that provides an alert of deliberate attempts to disrupt or hack into the service.

Access to personal information held on the Shrewsbury Food Festival website are restricted to Shrewsbury Food Festival employees who need to know that information in order to deliver or improve Shrewsbury Food Festival services.

External Links

Although this website only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website. (External links are clickable text / banner / image links to other websites). Shrewsbury Food Festival cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Social Media Platforms

Engagement, communication and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively. Users are advised to use social media platforms wisely and engage upon them with due care and caution regarding their own privacy and personal details. Shrewsbury Food Festival will never ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email. The Shrewsbury Food Festival website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to do so.

Your Preferences

If you would like to update your contact details and preferences, or to tell us you no longer wish us to use your personal data, you can email us at info@shrewsburyfoodfestival.co.uk

Resources and Further Information

- [Data Protection Act 1998](#)
- [Freedom of Information Act 2000](#)
- [Facebook Privacy Policy](#)
- [Twitter Privacy Policy](#)
- [Instagram Privacy Policy](#)
- [Constant Contact Privacy Policy](#)